The COVID-19 virus had a significant impact on small and medium businesses (SMBs) across all industries and sizes. According to a survey conducted by SMB Group, 75% of SMBs report that COVID-19 is negatively impacting their businesses. Now, a staggering 75% of all SMBs report that COVID-19 is negatively impacting their businesses.

To What Degree Has The COVID-19 Virus Shut Down Your Supply Chain?

- 18% No Interruptions
- 38% Minor Interruptions
- 9% Moderate Interruptions
- 4% Significant Interruptions
- 9% Extensive Interruptions
- 11% Not applicable

Who elif a Customer Could Not Do Business With You Due to COVID-19?

- 11% Slightly
- 10% Somewhat
- 45% Moderately
- 28% Significantly
- 13% Extremely
- 7% No effect

How Would You Rate The Effect Of The COVID-19 Virus On Your Business Over The Last Six Months?

- 31% Somewhat negative
- 38% Moderately negative
- 28% Negative
- 2% Extremely negative
- 5% No effect
- 2% Slightly negative

Of the 30,200,000 U.S. businesses, 99.8% of all U.S. businesses are a research, analysis and consulting firm focused on technology adoption and trends in the small and medium business (SMB) market. SMB Group helps clients to understand and segment the SMB market, identify and act on trends and opportunities, develop more compelling messaging, and more effectively serve SMB customers.

SMBs are experiencing the negative impact of COVID-19 across all aspects of their businesses. Depending on the type of business, some of these effects will be magnified. For instance, 29% of respondents say that the pandemic is having an extremely negative effect on in-store/in-office demand for your goods/services to date.

75% of all SMBs report that COVID-19 is negatively impacting their businesses. The vast majority of SMBs. Now, a staggering 75% of all SMBs report that COVID-19 is negatively impacting their businesses.