



New! Instant Insights Charts: Educate SMBs About Digital Transformation With Bite-Size Information Nuggets

Are you looking for a simple and effective way to provide your SMB prospects and customers' valuable data points and perspectives to inform their views on the intersection of business, growth and technology?

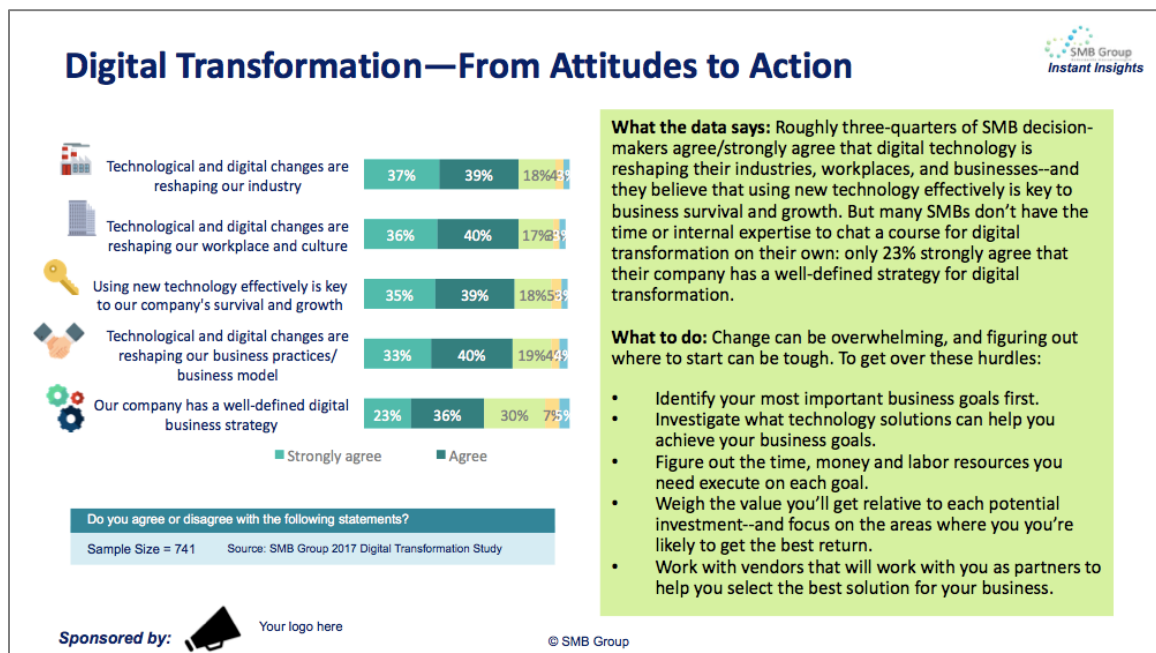
SMB Group is pleased to offer a new service to meet these needs: **Instant Insights Charts**, based on data from our survey-based [2017 SMB Digital Transformation Study](#) and expertise about SMB technology trends.

Each chart provides a thought-provoking data point and our interpretation about what it means for SMBs, as illustrated [here](#) and in the sample below. We can develop charts with data for small and/or medium business.

Instant Insights clients receive:

- Charts and commentary (100-200 words) in .ppt format
- Rights to add your corporate logo, URL, etc. to each chart
- Rights to publish Instant Insights on your own site and your partners' sites

Pricing starts at \$6,000 for 12 charts.



For information about licensing SMB Group's Instant Insights Charts, or about other content and research options, please contact: Lisa Lincoln, Director of Client Services, at lisa.lincoln70@smb-gr.com or 508-734-5658