



New! Instant Insights Charts: Educate SMBs About Digital Transformation With Bite-Size Information Nuggets

Are you looking for a simple and effective way to provide your SMB prospects and customers' valuable data points and perspectives to inform their view about digital transformation?

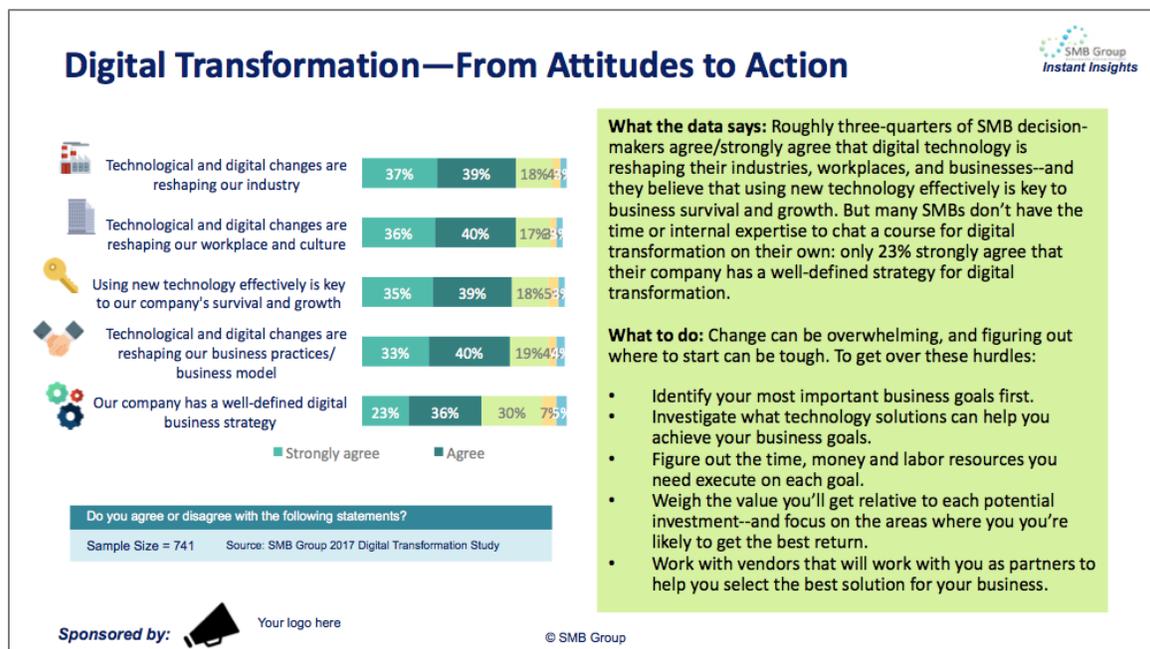
SMB Group is pleased to offer a new service to meet these needs: **Instant Insights Charts**, based on data from our survey-based [2017 SMB Digital Transformation Study](#) and expertise about SMB technology trends.

Each chart provides a thought-provoking data point and our interpretation about what it means for SMBs, as illustrated [here](#) and in the sample below. We can develop charts with data for small and/or medium business.

Instant Insights clients receive:

- Charts and commentary (100-200 words) in .ppt format
- Rights to add your corporate logo, URL, etc. to each chart
- Rights to publish Instant Insights on your own site and your partners' sites

Pricing starts at \$6,000 for 12 charts.



For information about licensing SMB Group's Instant Insights Charts, or about other content and research options, please contact: Lisa Lincoln, Director of Client Services, at lisa.lincoln70@smb-gr.com or 508-734-5658