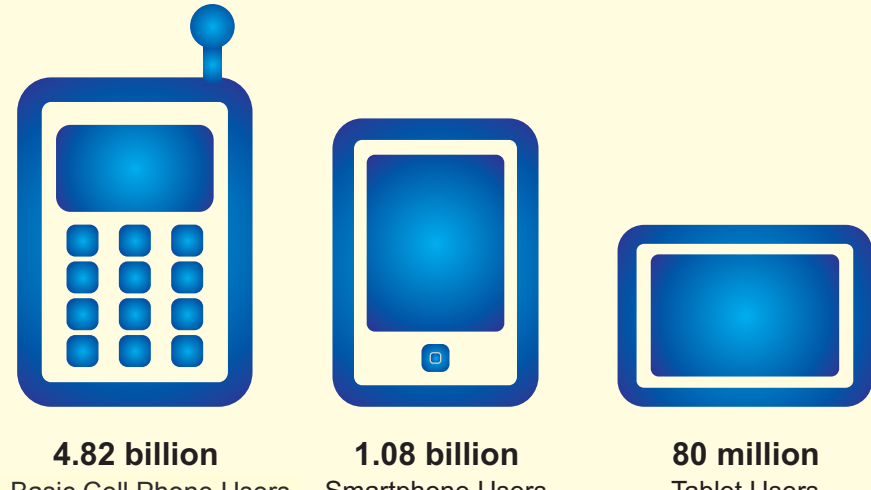


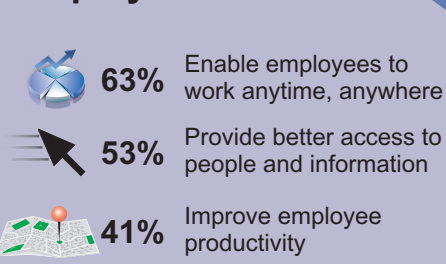
A Path To Mobile Success For Small Businesses

Learn the benefits of a mobile strategy and how to take the next steps

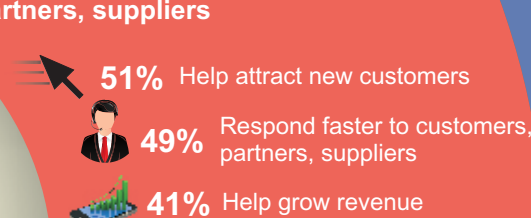


Benefits of mobile apps in a small-sized business

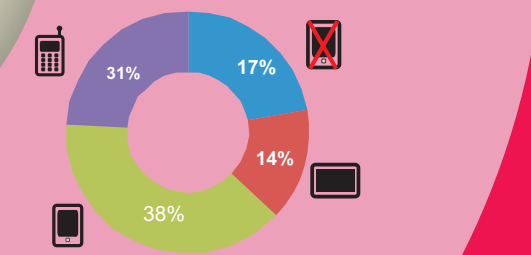
Mobile apps for employees



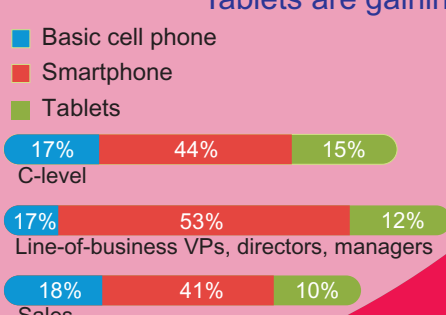
Mobile apps for customers, partners, suppliers



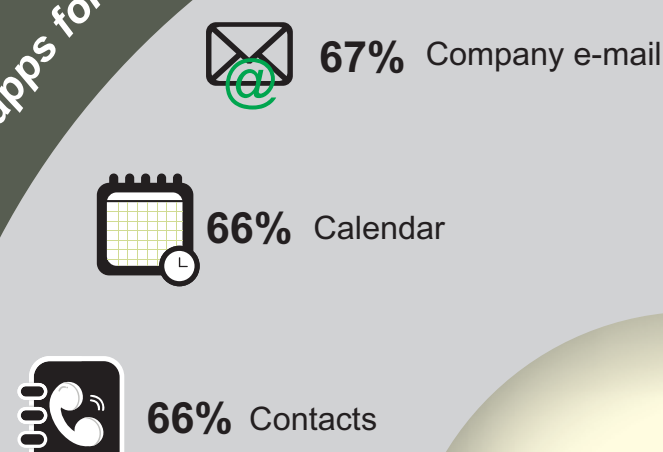
Small businesses equip 83% of their workforce with mobile devices



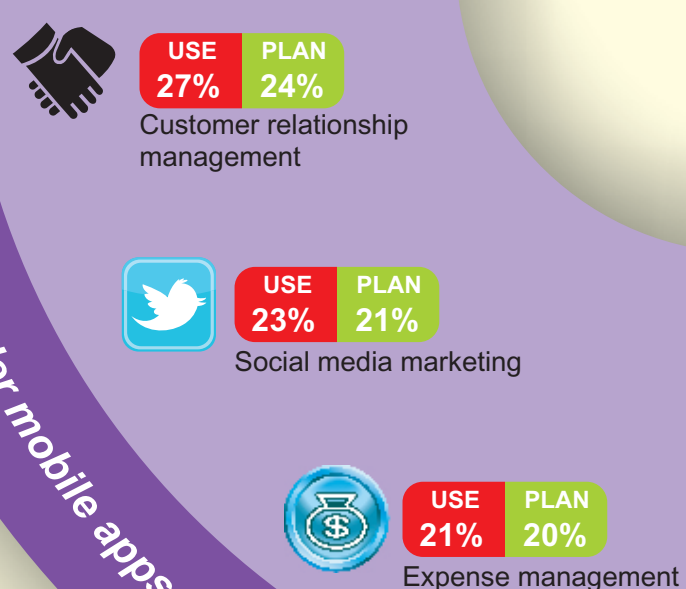
Tablets are gaining momentum



Mobile collaboration apps for employees are the first step

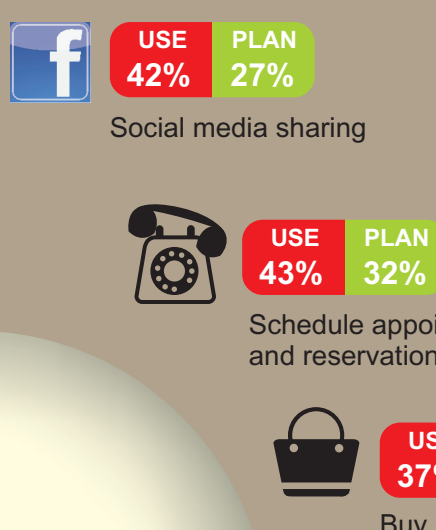


Then consider mobile apps for business processes

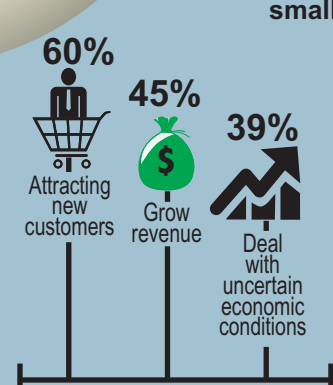


14 Million Americans Scanned QR Codes on Their Mobile Phones in June 2011

Followed by mobile apps to engage customers, partners and suppliers



Top goals for small businesses



Business goals direct mobile strategy

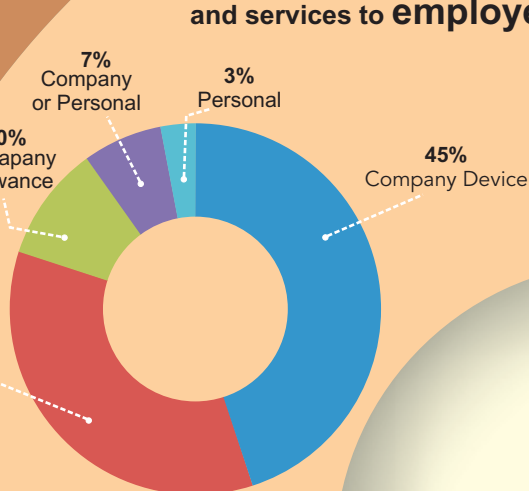


Mobile Payments

\$240 billion in 2011, over \$1 trillion by 2015

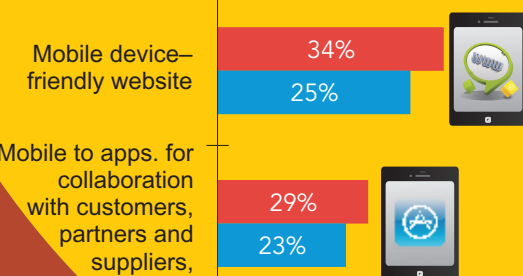
Consider trade-off of device control vs. flexibility

How small businesses provide mobile devices and services to employees



What do your customers expect—now and in the future?

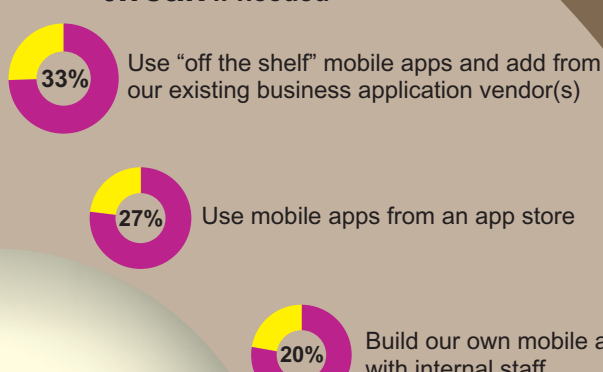
Plan to use
Currently using



Approach to providing mobile access to external parties

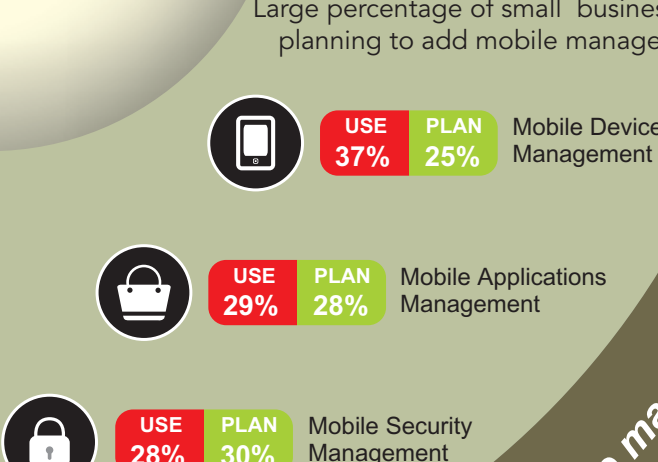
How to invest in mobile app expertise

Majority of small businesses choose to buy and tweak if needed



Mobile Management

Large percentage of small businesses are planning to add mobile management

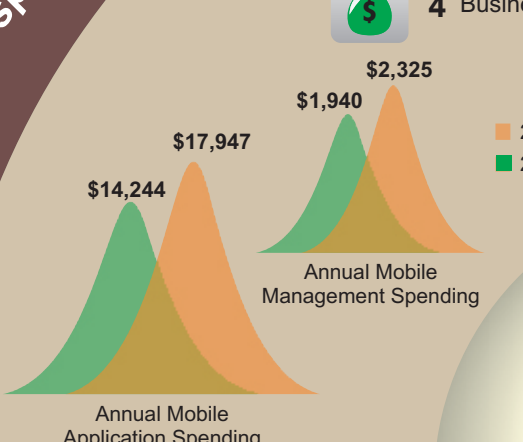
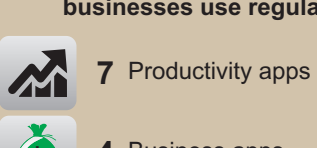


Determine your mobile management strategy



Mobile spending is on the rise

How many mobile apps do small businesses use regularly?



It's not a question of IF you'll go mobile, only WHEN

Start planning NOW!

- Develop a mobility strategy
- Address short-term challenges within a framework for long-term success
- Partner with vendors that can help you plan for success and avoid pitfalls
- Create an integrated and flexible approach

Make your next mobile move

Update and Manage Mobile Solutions