



2016 Small and Medium Business Communication, Collaboration & Mobility Study

Timely, Accurate Information to Help Technology Vendors Achieve Success in SMB Markets

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- Stream-based Messaging and Collaboration Use and Plans
- UCC Use and Plans
- BYOD Use and Plans

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- Telecommuting by Age of Respondent
- Telecommuting by Gender of Respondent
- Telecommuting – Adoption of VoIP
- Telecommuting – Adoption of UCC
- Telecommuting – Make it Easier to Work from Home



Purchase Options

SMB Group 2016 SMB Communication, Collaboration & Mobility Study	
Complete Package: \$18,000 (U.S.): Small and medium business segments and all data points	
<ul style="list-style-type: none"> • Survey questionnaire • Data analysis and presentation by SMB group • Study Q&A with the analyst; up to 3 hours of inquiry and/or custom cross tabs • 2 blogs OR 1 webinar 	
Complete Basic Package: \$15,000 (U.S.): Small and medium business segments and all data points	
<ul style="list-style-type: none"> • Survey questionnaire • Full study results for small and medium segments and all data points • Data analysis presentation by SMB group • 1 blog 	
Focused Packages:	
Option A: Small business only (1-99 employees): \$12,000 (U.S.)	
All data for small business segment; 1 blog	
Option B: Medium business only (100—1,000 employees)	
All data for medium business segment only; 1 blog	

Please contact us with any questions, and/or to schedule time to learn more about study specifics: email or call Lisa Lincoln, Client Services, Lisa.Lincoln70@smb-gr.com, 508-395-6760.